# Census data matters to your community.

An under count in **La Crosse** means our community could miss out on approximately **\$42,056.40** in federal funding (over 10 years) for each household that is missed in the 2020 Census.



**FACTS ABOUT LA CROSSE** (based on data from the U.S. Census Bureau)

#### **COMMUNITY:**

Total Population (as of 2017): 1,237

Population Change Since 2010: -105

Median Age: 47.5



### **ECONOMY**:

Median Household Income: \$33,289

Number of Residents (age 16+) Employed: 1,011

Number Employed in Health Care, Social Assistance,

and Educational Services: 183

Population Working Outside of City: **51.3%** 

Average Commute Time to Work: 18.8 minutes



### **HEALTH:**

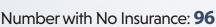
Number of Population with Health Insurance: 1,073

Number with Private Insurance (i.e. Employer, Direct-

Purchase): 908

Number with Public Health Insurance (i.e.,

Medicare, Medicaid, Tricare/military): 371





 $^{*}$ Residents can have multiple forms of insurance

## **HOUSING & LIVING:**

Median Household Size: 2.02

Median Household Value: \$80,900

Total Number of Structures: 700

Single Unit: 605

Multi-Unit: 80

Mobile Home: 15

Boat, RV, van, etc.: N/A

Households with Broadband Internet

Access: **415** 

#### **EDUCATION:**

Number of School-age Children: 269

Total Population Over 25 Years of Age: 900

\*Graduated High School (incl. GED): 276

\*Attained Some College, No Degree: 264

\*Attained Associates Degree: **90** 

\*Attained Bachelor's Degree: **118** 

\*Attained Graduate or Professional

Degree: 76



\*Data points indicate highest education level achieved

Ensure that **you count, La Crosse counts, and Kansas counts** by completing your 2020 Census questionnaire online, by phone, or by mail.